



*Connecting the dots*

**LEVERAGING INDIA  
INDIA  
TO SUCCEED GLOBALLY**

February 8-10, 2016, Hyderabad, INDIA.



*In our endeavor to establish Hong Kong's leadership in Asian Life Science sector through global partnerships, HKBIO proudly associates with **BioAsia 2016: Asia's biggest networking platform for business leaders of lifesciences!***

### Benefits to Participating HKBIO Members and Institutes

BioAsia 2016 will also offer a platform for Hong Kong companies to:

- ✓ **Network** – With over 700 participating corporates from over 50 countries worldwide to explore collaborations, investments, licensing & technology transfers, co-development opportunities, etc.
- ✓ **Partner** – **Online and Onsite partnering access for companies to preschedule their meetings**; Additionally, subject to participation of a sizeable delegation from Hong Kong, BioAsia team will diligently preselect Indian companies of interest and prefix meetings for Hong Kong companies
- ✓ **Hear** - From the global thought leaders and industry's bests at the sector specific sessions covering Drug Discovery, Medical Devices, Digital Health, Clinical Research & Rapid Diagnostics
- ✓ **Interact** – With Discovery Research companies for technology & licensing transfers
- ✓ **Promote** - Strengths and technologies to a receptive global audience by showcasing your company as well as interacting with visitors and potential business clients in the tradeshow area
- ✓ **Gain** - Visibility through BioAsia's dedicated media campaign
- ✓ **Exposure** - To Global Trends and Best Practices
- ✓ **Benefit** – From **Special Registration Discounts for Hong Kong companies**; Registration will include online and onsite B2B access; Support in organizing local logistics including negotiated hotel tariffs
- ✓ **Explore** – Funding Prospects; JVs / M&As; Collaborations (Business/Research)
- ✓ **Comprehend** – India's market dynamics and R&D landscape

#### Did you know?

- Hyderabad is the Pharma capital of India with about 40 % of the total production
- Having the second largest Recombinant DNA therapeutic production facility in the world, Hyderabad Hyderabad is India's hub for vaccine production. 20% of total 70% of vaccines from India supplied to UNICEF are from Hyderabad.
- The Genome Valley biotech cluster in Hyderabad is India's largest cluster housing over 200 companies.
- Hyderabad is Country's Bulk drug Capital, accounting for nearly 1/3<sup>rd</sup> of India's total bulk drug production.
- Hyderabad is also called the Seed Capital of India.

**Come visit us in Hyderabad – India's heart of Innovation & Life Sciences**

**BioAsia 2016 brings you the OPPORTUNITIES. Leverage India to succeed globally!**

**Write to us at [paridhi@bioasia.in](mailto:paridhi@bioasia.in) for more information.**

# BioAsia

Seen widely as a catalyst for the life sciences industry, providing a platform for B2B meetings, advocating policies and discussing the roadmap for the Industry, the event has emerged as the biggest event in the country in every perspective, in terms of footfalls, B2B meetings, business transactions, working group discussions, participation of global thought leaders etc.

## CONFERENCES

- DRUG DISCOVERY & INDIA'S INNOVATION PIPELINE
- MEDICAL DEVICES & RAPID DIAGNOSTICS
- DIGITAL HEALTH & HEALTHCARE IT
- HEALTH ACCESS
- CLINICAL RESEARCH
- SUPPLY CHAIN & LOGISTICS

## DID YOU KNOW?

Over the course of 13 editions, BioAsia – the global business forum has resulted in

- Participation of senior leaders / luminaries from over 89 countries
- More than 11,700 B2B, B2R and R2R meetings
- About 200 LoIs, bilateral cooperation agreements and MoUs
- Launch of over 20 new initiatives, announcements and projects
- Over 20 knowledge papers with policy recommendations

Be a part of Asia's biggest Technology & Biobusiness forum - BioAsia 2016

40+  
SESSIONS

50+  
COUNTRIES

60+  
HIGH PROFILE SPEAKERS

700+  
CORPORATES

### What's on



Conferences



Expert Sessions



International  
Tradeshow



CEO Conclave



BioAsia Connect



Networking  
Receptions



BioPark Visit



Workshops

Organizers:



Supported by:



Government of India



/BioAsia



/user/fababioasia



/in/BioAsia



/BioAsia2016

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